



'MANICURED VINEYARDS, CLASSICAL WINEMAKING & CREATIVE ARTISANSHIP'

Claire Morlet, MSBA

Director of Member Relations & Operations

Growing up the daughter of a fifth-generation French winemaker, Claire Morlet spent much of her childhood exploring vineyards while Luc shared his knowledge and passion for viticulture and winemaking with her. Claire visited France during the summers, and she quickly developed an appreciation for the Champagnes crafted by her grandfather. When she was not learning about winemaking, she assisted her mother Jodie in the classroom.

Claire graduated Magna cum Laude from the University of San Diego's Knauss School of Business, with a double major in International Business and French & Francophone Studies. While attending the university, she interned in marketing and business development for the French American Chamber of Commerce. Claire also spent a semester abroad in Aix-en-Provence, where she was fully immersed in the French culture. She returned to San Diego to earn a Master of Science in Business Analytics, during which time she was the Marketing Associate for the Brink Small Business Development Center and served as an international business consultant in Melbourne, Australia.

Claire officially joined the Morlet Family Vineyards team in the summer of 2024 as the Director of Member Relations & Operations and spent the first few months of her employment designing the winery's new website. She is responsible for the e-commerce and hospitality programs, represents the winery at events within the United States and abroad, and manages both domestic and international marketing efforts. Claire is one of the principals for The Morlet Selection's barrel import company, representing Tonnellerie Darnajou and Tonnellerie Gauthier Frères. She has earned the WSET Level 3 Award in Wines with Merit, achieving Distinction in the tasting component.

Claire's adorable dog, Moose, is the winery's official mascot. Moose loves to walk with Claire in the vineyards and greet guests at the winery. In 2025, he was featured in volume six of California Wine Dogs.

Claire volunteers at her church on Sundays and also serves as a staff member for their youth ministry. During the few free hours which she has each week, she enjoys pilates, reading, baking, and trying new restaurants with friends.