



# MORLET

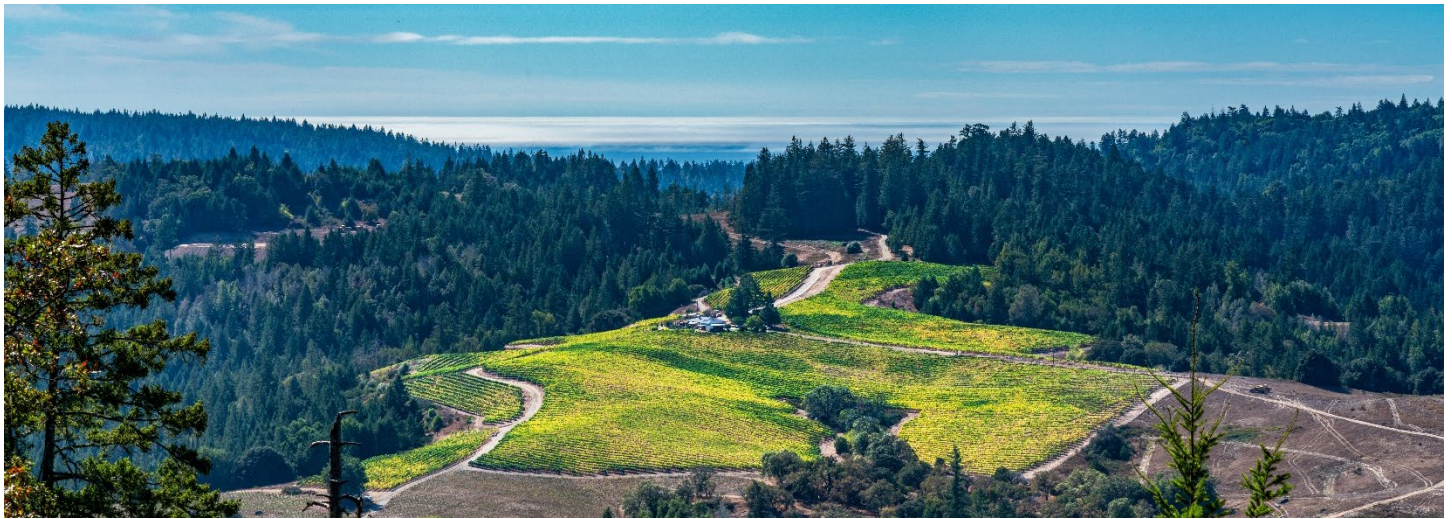
*Family Vineyards*

2009

## ‘JOLI CŒUR’

FORT ROSS - SEAVIEW PINOT NOIR

This Sonoma Coast Pinot Noir is made from the very best section of the ‘Côteaux Nobles’ vineyard, located on the eastern slope of the second ridge from the Pacific Ocean. This great and beautiful (*Joli*) plot is at the very center of the ranch, its heart (*Cœur*). Handcrafted using classical Burgundian winemaking techniques, we named this age-worthy wine after the French expression which references the intriguing and attractive character of Pinot Noir. It is the ‘Charming Character’ or ‘Joli Cœur.’



<i>Proprietary name</i>	‘Joli Cœur’
<i>Name meaning</i>	Beautiful heart of the vineyard Charming character of the Pinot Noir
<i>Varietal composition</i>	Pinot Noir
<i>Type of wine</i>	Vineyard designated
<i>Appellation</i>	Fort Ross-Seaview, Sonoma Coast
<i>Vineyard singularity</i>	On the second ridge from the Pacific Ocean 1100-1200 feet elevation; eastern exposure; Goldridge sedimentary soil
<i>Typical harvest date</i>	October
<i>Picking</i>	Night pick; manual; small lugs; refrigerated truck
<i>Sorting</i>	Cluster-by-cluster & berry-per-berry by hand; Le Trieur™
<i>Fermentation</i>	Through native yeast; Punch downs in stainless steel tanks & French oak puncheons; Gyrobox™
<i>Upbringing</i>	14 months in French oak barrels from selected artisan coopers
<i>Bottling</i>	Unfined, unfiltered
<i>Ideal cellaring</i>	4 to 6 years after harvest date
<i>Arc of aging</i>	20 to 25 years
<i>Serving</i>	59-61°F (15-16°C); Decant one hour prior to serving

### TASTING NOTES

*“Bright ruby-red. Captivating if somewhat reticent aromas of raspberry, violet, crushed rock, and chocolatey oak. Fat, broad and highly concentrated, with superb energy to the youthful flavors of raspberry coulis, graphite, and herbs. The 2009 ‘Joli Cœur’ boasts remarkable inner-mouth energy for a pinot at this octane level. Finishes with broad, oak-driven tannins and a surprisingly light touch.”*

94 points  
Stephen Tanzer  
International Wine Cellar, May 2011

